



American Advertising Federation Silver Medal Award Nomination Form

The American Advertising Federation's Silver Medal Award Program was established in 1959 to recognize men and women who have made outstanding contributions to advertising and have been active in furthering the industry's standards, creative excellence, and responsibility in areas of social concern.

Nominee Information

Name:

Company:

Position:

Home Address:

Contributions made to COMPANY (10 Points) *The winner must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising services company.*

Contributions made to ADVERTISING (10 Points)– *Award winners should have worked to increase the stature and raise the standards of the advertising profession.*

Contributions to the COMMUNITY (10 Points)– *The recipient should be a man or woman who has been active in civic, religious or other groups dedicated to some phase of human or social welfare.*

CREATIVE ABILITY (5 Points)– *The winner should have shown a consistent, high degree of creative, original thinking in whatever phase of advertising he/she has worked.*

Final Remarks:

Nomination Submitted By

Name:

Company:

Title:

Phone:

Email:

Email completed forms to:

Kelly O'Brien, AAF Columbus Executive Director, aafcolumbus@aafcolumbus.org

All nominations must be submitted by 5 p.m. on April 16, 2021.